



2018 Meriden-Markham Fly-In Festival

Saturday, October, 20 9 am-3 pm
(Rain date Saturday, October 27)

SPONSORSHIP AND ADVERTISING INFORMATION

Company Name: _____ Your Name: _____
Address: _____ City: _____ State: _____ Zip: _____
Email: _____ Tel.#: _____ Fax # _____

SPONSORSHIP LEVELS

- PLATINUM PILOT \$500** - Includes full page color ad, prime banner location; press before, during event, online advertising for 1 year
- GOLD CO-PILOT \$400** - Includes 1/2 page color ad, best available banner location; press before, during event; online advertising for 1 year
- SILVER NAVIGATOR \$300** – Includes 1/4 page B&W, Best available banner location; press before, during event, online advertising for 6 months
- BRONZE CREW CHIEF \$200** –Best available banner location; press before, during event, online advertising for 6 months

PROGRAM BOOK ADVERTISING INSERT

Book/Full page size: 5 1/2 X 8 1/2 Ad Deadline: Monday, October 8, 2018

- Full Page Color \$150
 - Full Page B & W \$125
 - Half Page Color \$100 - size: 4 1/4 X 5 1/2
 - Half Page B&W \$75 - size: 4 1/4 X 5 1/2
 - Quarter Page/Business Card-Color \$60 - 2 X 3 1/2
 - Quarter Page/Business Card-B&W \$40 - 2 X 3 1/2
- BANNER: \$75** - We will display your banner the day of the event. You must provide it no later than 3 days before the event between the hours of 9:00 am and 5:00 pm. They will be hung on a first-come, first-served basis with all Platinum, Gold, Silver and Bronze Sponsors getting priority. Remaining signs will be put up according to receipt date. Written permission to place signs on the fence is posted at the airport.

PAYMENT METHOD

SORRY, NO REFUNDS! Cash: _____ Check: # _____ Amount: _____

1. **Mail form** or bring cash or check payable to *City of Meriden* (Write *Fly-in* on check) to:
Meriden-Markham Airport 213 Evansville Ave. Meriden CT 06451.
2. **Email ad** in .pdf or .jpg format to info@jlpgraphics.com

For questions or for more information, please call 203-630-2878 or email flyin@meridenmarkham.com

For Office Use Only: Received by: _____ Date: _____ Posted by: _____ Date: _____