



# 2018 Meriden-Markham Fly-In Festival

Saturday, May 12, 2018

9 am - 3 pm

(Rain date Saturday, May 19)

## SPONSORSHIP AND ADVERTISING INFORMATION

Company Name: \_\_\_\_\_ Your Name: \_\_\_\_\_

Street: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Tel.#: \_\_\_\_\_ Fax # \_\_\_\_\_

### SPONSORSHIP LEVELS

- PLATINUM PILOT \$500** - Includes full page color ad (insert); prime banner location; 4 meal tickets; press before, during event, online for 1 year
- GOLD CO-PILOT \$400** - Includes 1/2 page color ad (insert); best available banner location; 3 meal tickets, press before, during event, online 6 months
- SILVER NAVIGATOR \$300** - Best available banner location; 2 meal tickets, press before, during event
- BRONZE CREW CHIEF \$200** - 1 meal ticket; best available banner location; press before, during event

### PROGRAM BOOK ADVERTISING INSERT

**Book/Full page size: 5 1/2 X 8 1/2      Ad Deadline: Tuesday, May 1, 2018**

- Full Page Color \$150
- Full Page B & W \$125
- Half Page Color \$100 - size: 4 1/4 X 5 1/2
- Half Page B&W \$75 - size: 4 1/4 X 5 1/2
- Quarter Page/Business Card-Color \$60 - 2 X 3 1/2
- Quarter Page/Business Card-B&W \$40 - 2 X 3 1/2

**BANNER: \$75** - We will display your banner the day of the event. You must provide it no later than 3 days before the event between the hours of 9:00 am and 5:00 pm. They will be hung on a first-come, first-served basis with all Platinum, Gold, Silver and Bronze Sponsors getting priority. Remaining signs will be put up according to receipt date. Written permission to place signs on the fence is posted at the airport.

### **PAYMENT METHOD**

**SORRY, NO REFUNDS!** Cash: \_\_\_\_\_ Check: # \_\_\_\_\_ Amount: \_\_\_\_\_

1. **Mail form** or bring cash or check payable to *City of Meriden* (Write *Fly-in 2018* on check) to:  
Meriden-Markham Airport 213 Evansville Ave. Meriden CT 06451.
2. **Email ad** in .pdf or .jpg format to [info@jlpgraphics.com](mailto:info@jlpgraphics.com).

**For questions or for more information, please call 203-630-2878 or email [flyin@meridenmarkham.com](mailto:flyin@meridenmarkham.com)**

For Office Use Only: Received by: \_\_\_\_\_ Date: \_\_\_\_\_ Posted by: \_\_\_\_\_ Date: \_\_\_\_\_