



# Spring is in the air!

## 2017 Meriden-Markham Fly-In Festival

Saturday, May 13th 9 am-3 pm (Rain date Sunday, May 21st )

### SPONSORSHIP AND ADVERTISING INFORMATION

Company Name: \_\_\_\_\_ Your Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Tel.#: \_\_\_\_\_ Fax # \_\_\_\_\_

### SPONSORSHIP LEVELS

- PLATINUM PILOT \$500** - Includes full page color; logo on cover; prime banner location; 4 meal tickets; press before, during event, online for 1 year
- GOLD CO-PILOT \$400** - Includes full page color; best available banner location; 3 meal tickets, press before, during event, online for 6 months
- SILVER NAVIGATOR \$300** - Includes 1/2 page color; best available banner location; 2 meal tickets, press before, during event
- BRONZE CREW CHIEF \$200** - Includes 1/4 page color; 1 meal ticket; best available banner location; press before, during event
- OTHER AMOUNT \$**\_\_\_\_\_

### PROGRAM BOOK ADVERTISING

**Book/Full page size: 5 1/2 X 8 1/2      Ad Deadline: Friday, April 28, 2017**

- Full Page Color \$150
- Full Page B & W \$125
- Half Page Color \$100 - size: 4 1/4 X 5 1/2
- Half Page B&W \$75 - size: 4 1/4 X 5 1/2
- Quarter Page/Business Card-Color \$60 - 2 X 3 1/2
- Quarter Page/Business Card-B&W \$40 - 2 X 3 1/2
- BANNER: \$75** - We will display your banner the day of the event. You must deliver your banner to the airport by May 10th between the hours of 9:00 am and 5:00 pm. They will be hung on a first-come, first-served basis with all Platinum, Gold, Silver and Bronze Sponsors getting priority. Remaining signs will be put up according to receipt date. Written permission to place signs on the fence is posted at the airport.

### **PAYMENT METHOD**

**SORRY, NO REFUNDS!** Cash: \_\_\_\_\_ Check: # \_\_\_\_\_ Amount: \_\_\_\_\_

1. **Mail form** or bring cash or check payable to *City of Meriden* (Write *Fly-in* on check) to:  
Meriden-Markham Airport 213 Evansville Ave. Meriden CT 06451.
2. **Email ad** in .pdf or .jpg format to [info@jlpgraphics.com](mailto:info@jlpgraphics.com).

For questions or for more information, please call 203-630-2878 or email [mmk@meridenct.gov](mailto:mmk@meridenct.gov)

For Office Use Only: Received by: \_\_\_\_\_ Date: \_\_\_\_\_      Posted by: \_\_\_\_\_ Date: \_\_\_\_\_